

**Road Safety and Wildlife Educator
Full Time Summer Staff Position, Eskasoni, Cape Breton**

Sierra Club Canada Foundation – Atlantic Chapter is searching for an outgoing, energetic, and dedicated individual to carry out tasks associated with our Watch for Wildlife program (www.watchforwildlife.ca). This position will be based out of the Eskasoni Fish and Wildlife Commission, Cape Breton, Nova Scotia.

The candidate will involve education outreach for our Watch for Wildlife program to tourists, drivers and others through attendance at festivals, events and community gatherings. The focus of the outreach is both road safety and wildlife protection. The position will involve regional outreach and public education throughout Cape Breton, and will require driving, travel, and careful schedule planning.

This is an interdisciplinary position in that the program provides education that is both about road safety and driving behaviour while it is also about wildlife behaviour and understanding the impacts of vehicle collisions on wildlife and populations.

About the Sierra Club Canada Foundation - www.sierraclub.ca

Sierra Club Canada Foundation is one of Canada's best known environmental organizations with a history that includes working to clean up the Sydney Tar Ponds. SCCF empowers people to protect, restore and enjoy a healthy and safe planet in their own communities and through partnerships and collaboration with other organizations. SCCF's objective is to protect and restore the health of the natural environment, including wildlife.

About this Position

This is a **Canada Summer Job** Position, so you must meet these criteria to be eligible for this position:

- be between 15 and 30 years of age at the start of the employment;
- have been registered as a full-time student in the previous academic year and intend to return to school on a full-time basis in the next academic year;
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the *Immigration and Refugee Protection Act*²; and,
- be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

To find out more about Canada Summer Jobs, go here:

<https://www.canada.ca/en/employment-social-development/services/funding/youth-summer-job.html>

Tasks:

- provide education to the public through attending events, markets, community meetings, festivals etc.

- develop media releases, writing articles and being a spokesperson for the program
- travel to different events, meetings and outreach opportunities, taking photos at events and share program materials to the public and community leaders
- write blogs on wildlife collision prevention for the Watch for Wildlife website (www.watchforwildlife.ca)
- contribute to W4W social media posts
- develop an understanding of the impacts of wildlife vehicle collisions on people (health and psychological impacts), the economy (insurance, health, collision repair costs), and wildlife
- develop an awareness of species at risk species in Nova Scotia
- Use iNaturalist to track collision data and/or educate visitors and drivers about the potential for citizens to contribute to developing larger data sets of wildlife vehicle collisions
- assist the program manager with program activities, developing support for the program, etc
- report on activities, educational materials disseminated, number of people engaged (i.e. track outreach success and meet targets for distributing materials)
- provide recommendations for blog posts, potential community partners, and opportunities for the program to grow and have an impact on the safety of people and wildlife on our roads.

Qualifications

- Must have valid Driver's License
- Must be enrolled in or have completed a Post-secondary Degree
- Background in: Planning, Environment and Resource Management, Biology, Wildlife Management, Public Relations, Environmental Education Environmental Technology, Road Ecology, Communications and / or Engineering
- Adept in Microsoft Office or MacOS (Word, Excel, or Pages, etc.) programs
- Proficiency in web and social media platforms (Twitter, Facebook, etc.)
- Proficiency in GIS data management and software an asset
- Ability to speak more than one language (French, English, Mi'kmaq) a notable asset, but not required.

Skills

- Outreach and communications skills
- Public presentation skills
- Self-directed
- Quick learner
- Ability to interpret information from a variety of sources (scientific, policy, health, economic) for broad audiences
- Project management skills (work planning, tracking results, working within a budget, etc.)
- Volunteer engagement
- Excellent writing skills
- Ability to engage partners and supporters from other organizations and sectors
- Positive demeanor, enjoys talking to people
- Passionate about wildlife protection and road safety.

Full time, 8-week position

Start Date: June 19 (flexible), but 8-week work period must be complete on August 26th.

Remuneration: \$10.85 / hour

Hours: 35 hours / week

Please email your CV and cover letter in a single document to gretchenf@sierraclub.ca by **5 pm Atlantic Time, Friday, June 2, 2017**. Please write **“Road Safety and Wildlife Educator, Cape Breton”** in the **subject line** of your application email. Please include the names and contacts of three references.

Sierra Club Canada Foundation is committed to creating a diverse work environment and is proud to be an equal opportunity employer.