



Sierra Club Ontario Environmental Outreach Intern

About Sierra Club Canada Foundation:

Sierra Club Canada Foundation (SCCF) empowers people to protect, restore and enjoy a healthy and safe planet. SCCF's objective is to protect and restore the health of the natural environment, including communities, by empowering Sierra Club members and its citizens through education, advocacy, and action. At its heart, SCCF is a grassroots organization, with a "think globally and act locally" philosophy. SCCF's framework allows members to actively contribute to environmental causes that concern or inspire them, in a capacity that best suits their capabilities. Engaging with local officials, working collaboratively with local organizations, and a working with a strong volunteer base has allowed us to successfully engage in environmental campaigns that directly benefit both people and the planet.



Locally at the Ontario Chapter, our work mainly focuses on protecting the Great Lakes ecosystem, growing and protecting the Greenbelt, and promoting Green Energy adoption in Ontario. Sierra Club Ontario also works on important local issues, in coordination with individual communities in Ontario.

Tasks and Responsibilities:

Sierra Club Ontario is looking for an energetic, creative, and hardworking individual to help with the Chapter's marketing and communications efforts, and campaign-specific initiatives. The Environmental Outreach Intern will be responsible for assisting with both online and offline outreach activities, include digital communications and community outreach events. The intern will also be responsible for occasional research and writing tasks specific to Sierra Club Ontario's campaigns, as required.



Job Description:

- Coordinating and organizing campaign-oriented events, including marketing and promotions, and increasing public participation in environmental outreach, education and stewardship workshops
- Research and writing materials with an environmental and sustainability focus, particularly relating to Sierra Club Ontario's programs in green energy, Greenbelt, Great Lakes, and other local issues like policy and conservation
- Developing and executing the Chapter's digital communications strategy including website content creation, social media marketing strategy, and membership newsletters creation
- Developing Sierra Club's membership growth strategy and strengthening member relations through online and public outreach methods
- Planning and implementing fundraising initiatives for the Chapter including researching and identifying grants and sponsorship opportunities, and donor relations
- Assist in recruiting, training, and coordinating campaign volunteers, and other administrative support as needed



Qualifications:

- Desired academic background in: environmental science or studies, public policy, marketing and communications, media, or organizational management
- Work experience in marketing, fundraising, digital communications, community outreach, research and writing
- Computer skills especially GIS, graphic design (Adobe Creative Suite), and web development an asset
- Multilingualism would be an asset
- Experience in one or more of Sierra Club Ontario's priority campaign areas (Green energy, Great Lakes/water, and Greenbelt/conservation) considered an asset
- Exceptional organizational and time management skills
- Ability to work well both independently and in a team
- Ability to think critically and creatively to solve problems
- Ability to pay strong attention to detail

This is a part-time (20-25hrs/week) volunteer position based in Toronto.

To apply, please send your resume and cover letter in one document to: [ontariochapter @ sierraclub.ca](mailto:ontariochapter@sierraclub.ca)* with the subject line "Environmental Outreach Intern application".