

#YCCC



2ND ANNUAL


# YOUTH Career Connect CONFERENCE

inspiring young people to  
choose a sustainable career path

TORONTO | FALL 2019

Presented by





2 days + 50 eager young people + inspiring leaders in sustainability = a lean, mean green machine of a sustainable economy

When you are young, it often only takes one experience to set a spark - one word or expression from an inspirational leader, a special moment when something just clicks, being part of a magical time with peers, that speaker you'll never forget.

That's what Youth Career Connect Conference is all about: setting the stage for possibilities and inspiring young people with ideas and a world of opportunities.

We're bringing 50 young people to Toronto for 2 days to do just that.

Because when you gift the opportunity of expanding minds, exposure to great companies and leaders, and wrap it all up in the great city of Toronto, you've helped to open the world up to them.



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1 idea + 1 leader  
who makes it  
all click for you  
+ a desire to  
choose a path  
that will help  
the world  
= the spark

The Youth Connect Career Conference will bring together more than 20 of Canada's premier thought leaders and practitioners in the sustainability sector.

From green tech and clean tech, law, policy and government, journalism and media, renewable energy and renewable products, systems and data, finance, the world of non-profits, expeditions and adventures, and more!

Our conference attendees will hear from passionate and experienced leaders and will come away from the conference with ideas – from blue sky and ambitious to tangible and deliverable – and be left with lasting inspiration about how, they, too, can choose a path to help make and then keep our world a healthier, safer place to live.



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1 great opportunity  
+ 1 young person  
who's excited to  
participate  
+ YOU = planting  
the seeds for a  
future green leader

You can help plant the seed and grow a future leader.

By bringing one or more youth participants to Toronto for this exciting conference, you will be the pivotal conduit for this great opportunity.

You can sponsor a youth participant and know that you have provided them with one of the most thrilling and unique experiences of their young lives.

We know you will feel great about your decision to sponsor youth attendees and know that having a direct hand in opening their minds to the world of sustainable career opportunities will change lives and contribute to a strong, green economy – now and for decades to come.

Please see our detailed Sponsorship Benefits following, but here is a brief breakdown of options:



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**YOU + sponsoring one or more youth participants = AWESOME!**

**1 Youth Participant = \$250**

**4 Youth Participants = \$1,000**

**8 Youth Participants = \$2,000**

Our youth attendees will be gratified to have your sponsorship for what is going to be a unique and once-in-a-lifetime event that will set them on the path to becoming valuable contributors to the health and sustainability of our world.

From the bottom of our hearts, thank you for making the consideration to sponsor the Youth Career Connect Conference!



We're Youth.

We're passionate  
about the  
environment.

And we rock.



Active since 1996, Sierra Youth is the youth branch of the Sierra Club Canada Foundation, with a mission to empower young people to become active community leaders. Through grassroots action, and an anti-oppression approach, Sierra Youth aims to address globalization, consumption, and climate change while acting as a resource for youth concerned about environmental and social justice issues.

Our Executive includes volunteers and young professionals whose strengths and experience includes engaging youth, helping to shape environmental policy, coalition building and education and awareness.

**For more information, please contact:  
Megan Sutton, Sierra Youth: [megans@sierraclub.ca](mailto:megans@sierraclub.ca)**

<b>SPONSORSHIP OPPORTUNITIES + BENEFITS</b>	<b>PREMIER SPONSOR</b> \$3,500 14 Youths	<b>Diamond Sponsor</b> \$2,000 8 Youths	<b>Platinum Sponsor</b> \$1,500 6 Youths	<b>Gold Sponsor</b> \$1,000 4 Youths	<b>Silver Sponsor</b> \$500 2 Youths	<b>Bronze Sponsor</b> \$250 1 Youth
<b>PRE-EVENT RECOGNITION AND BENEFITS</b>						
Premier logo placement on: conference landing page, registration page, and Sponsorship Case	✓					
Five ads on Sierra Youth and Sierra Club national social media channels	✓					
Sierra Club ¼-Zip sweatshirts	✓ (Four)	✓ (Three)	✓ (Two)	✓ (One)		
Two or one ad(s) on Sierra Youth's social media channels	See above	✓	✓	✓ (One ad)		
Press release	✓	✓	✓	✓	✓	
Hyperlink to your website	✓	✓	✓	✓	✓	
Two Sierra water bottles	✓	✓	✓	✓	✓	
Five Sierra Club Whale Tail pendants	✓	✓	✓	✓	✓	✓
<b>ON-SITE RECOGNITION</b>						
Banner space	✓	✓	✓	✓		
Recognition Opening and Closing speeches	✓	✓	✓	✓	✓	✓
Logo on presentation slide	✓	✓	✓	✓	✓	✓
Logo on event schedule	✓	✓	✓	✓	✓	✓
Exhibit booth	✓	✓				
<b>POST-EVENT RECOGNITION</b>						
Thank-you email blast	✓	✓	✓	✓	✓	✓
Acknowledged in Sierra Club Canada Annual Report	✓	✓	✓	✓	✓	✓



Yes, I/WE wish to sponsor a young conference participant(s):

- 1 Youth Participant = \$250
- 2 Youth Participants = \$500
- 4 Youth Participants = \$1,000
- 6 Youth Participants = \$1,500
- 8 Youth Participants = \$2,000

Other: \$.....



COMPANY OR INDIVIDUAL SPONSOR NAME:

.....

Name of contact: .....

Address: .....

Method of payment:

Credit Card:  Visa  MasterCard

Card #: ..... Ex: ...../ .....

We will send a business/personal cheque to Sierra Youth, c/o  
Sierra Club Canada Foundation, P.O. Box 2007. STN B. Ottawa, ON K1P 5W3

Sierra Youth

Tel: 1.888.810.4204 or 613.241.4611

email: megans@sierraclub.ca