

ANNUAL REPORT 2019



F O N D A T I O N

*one earth
one chance*



**SIERRA
CLUB CANADA**

F O U N D A T I O N



"We are changing the world."

GRETA THUNBERG

President's Message

On September 27, 2019, I stood shoulder-to-shoulder in solidarity with the Indigenous and youth-led climate strike in Montreal. Half a million people joined this march. It still gives me chills to think of our collective voices ringing in the city that I am lucky to call home.

Just days earlier, with a small crew in a zero-carbon vessel, Greta Thunberg sailed across the Atlantic to New York, and the next week arrived in Montreal to kick-off the Climate March. And of special note, our own Sierra Club Quebec Chapter Coordinator Dan Reid participated in providing security for her.

The images of that day will forever remain with me. The streets in Ottawa were filled with marchers and signs and singing. Toronto folks took over their downtown in joyous and determined demonstration. And in St. John's, Newfoundland – a city not even 4% the size of Canada's largest – saw thousands march up the stretch of Prince Philip Drive leading to Confederation Building.

I was also moved to see so many of our Sierra Club Canada Foundation supporters marching in solidarity with this action.

It might be a renewal, or a reawakening, or simply a fresh recognition – but something special is happening. Whether you are new to taking climate action, or have been fighting for decades for change, your efforts to mobilize others have helped turn the switch on. Your actions are prompting others to see that the fight for environmental and social justice are not mutually exclusive.



FONDATION
 SIERRA
CLUB CANADA
FOUNDATION

Any important change in the history of our planet has been made possible thanks to efforts from the ground up – grassroots movements taking hold because people like you take action. You are helping to carve an indelible path toward a healthier future for all of us.

As I write this message, we are experiencing the likely intermediate stage of the global pandemic. I know you are feeling the effects of it in your own life and in your own community.

While we cannot at this time gather as we once did, you and I know that our voices are being heard, and we must continue our important work to hold ground on wins for the environment, and to create a new way of living that puts our irreplaceable bonds with nature to the fore. Our connected communities and entire living systems depend on it.

Thank you for standing shoulder-to-shoulder with Sierra Club Canada Foundation.

Together, you and I, and millions more among us will “change the world” in order to protect our one, beautiful Earth.

LAUREN SCOTT



PROTECTING WILDLIFE + WILD HABITATS





SABLE ISLAND

One of Canada's and the world's most pristine places was put on the bidding block for oil drilling and seismic blasting. That place is Sable Island. It is a place of magic and myth. It looms large in our minds as an iconic symbol of all that is wild and beautiful and untouchable. It is home to wild horses, grey seals, and birds and species unique to just this island.

Our own government bowed to the oil industry and offered up Sable Island National Park as yet another place to destroy forevermore. If we damage Sable Island it will be lost forever. There will be no bringing it back.

In May, The offshore petroleum board that had offered up Sable Island and ocean around it in a Call for Bids for oil drilling announced there were no takers from the oil industry. In response to our call to action, the letters you wrote and the awareness you raised let oil companies know that there would be massive resistance to oil and gas drilling under and around Sable Island, and potentially oil exploration on the island itself. For now, Sable is safe.

SAVING THE GENTLE GIANTS OF THE GULF

For millennia, whales have sought the safety and sanctuary of the Gulf of St. Lawrence and the Atlantic coast. But right now, our Gulf waters – the northern nursery and sanctuary for endangered right whales, endangered blue whales, and humpback whales, to name a few – are increasingly threatened.

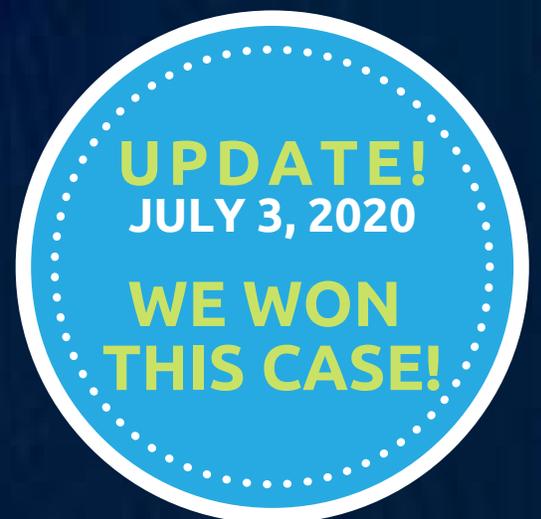
Industrial development and noise, the crushing effects of seismic testing on their sensitive acoustic make-up, polluted waters, ships strikes, and entanglement in fishing gear - are just some of the threats these beautiful whales face. These whales are on the brink. But with the right combination of resources, funding, expertise and urgent mobilization, we can protect them now – and work to protect their future.

The Gulf is one of the most climate-threatened marine ecosystems on the planet and warming in the Gulf is and will continue to result in low oxygen levels that right now threaten marine life and the communities that rely on fishing, tourism and a healthy, viable marine ecosystem.

Right whales and blue whales who migrate to the Gulf are harmed by such conditions. With numbers of just hundreds of individuals, lack of food sources caused by hypoxia could be the final blow for these endangered whales.

In 2019, we kept up significant pressure on governments to take action to protect the now critically endangered right whale. Our calls to action resulted in the federal government announcing a suite of temporary measures, but some of those only came after 1% of the right whale population had died in the space of just four weeks.

With the significant help from our supporters, we kept up our years-long legal battle to challenge an oil exploration licence. It has been a gruelling decade and more of challenging work, but we are in it to win for whales!



WATCH FOR WILDLIFE

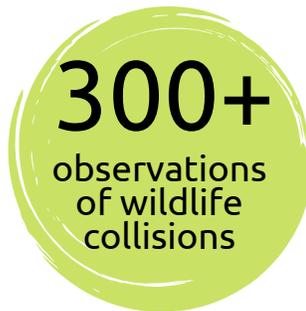
Watch for Wildlife (W4W) is a wildlife-vehicle collision prevention program of Sierra Club Canada Foundation's Atlantic Chapter. Initiated in 2016 in Nova Scotia, Watch for Wildlife was developed in response to a recognized need for greater awareness about wildlife-vehicle collision prevention and increasing safety on our roads for both people and wildlife.

The program aims to educate drivers on ways to prevent collisions with wildlife, encourage collision reporting and data collection, and advocate for the inclusion of wildlife collision mitigation plans in road design and transportation policy. After two years in Nova Scotia, the program was successfully expanded to New Brunswick in Summer 2018. The objective of the program is straightforward: to reduce injury and mortality of wildlife and people on our roads, and to encourage the implementation of wildlife-friendly road design and vehicle-collision mitigation measures.



Some of our key activities include:

- Development and distribution of outreach materials
- Attending events and delivering outreach presentations
- Citizen Science data collection
- Development of partnerships and collaborations



There is little public information of this kind provided in the Atlantic region, and it is desperately needed. 'Roadkilled' wildlife statistics are staggering and there is no public information available to help reduce the numbers.

In 2019, Watch for Wildlife continued to connect with the public to create heightened awareness to reduce wildlife-vehicle collisions.

Sierra Club Canada Foundation worked to successfully include a recommendation for a National Wildlife Collision System in the 2020 Green Budget Report!

WHALES HAVE A FRIEND IN ETHAN HAWKE

In May of 2019, Sierra Club Canada Foundation and Save our Seas and Shores launched a video and campaign to help protect the whales of the Gulf of St. Lawrence, in order to draw attention to the critical state of whale and marine habitat, and to highlight the life-threatening effects of oil drilling and seismic blasting in critical marine habitat.

Thousands of concerned people from across Canada and around the world responded to Ethan's request to register their demand to have measures put in place to ban seismic blasting and to protect the singular and irreplaceable Gulf of St. Lawrence.

Internationally acclaimed actor, writer, director and producer Ethan Hawke is calling for an end to seismic blasting and oil and gas exploration in the Gulf of St. Lawrence, in a short film, [The Vanishing Call of the Right Whale](#).

"I am a resident of the Gulf of St. Lawrence, and like most people, I have been in love with whales since I first discovered them when I was a little kid," says Ethan. "I'm asking people to join with me to demand a stop to seismic blasting - before it is too late. I hope Canadians and people from across the globe will team up with us to protect the beautiful and irreplaceable Gulf of St. Lawrence and its whales from this mindless destruction."

"According to right whale experts, seismic surveys, used to detect oil and gas deposits under the sea floor, are the loudest human produced noise after nuclear explosions," states Hawke. "Hearing is as critical to whales as vision is to us. Whales depend on sound for all their life functions. The blasts blind the whales so they can't give or receive the calls they need to survive: they can't orient themselves, find food, find a mate, or their calves; they wander out of their habitat, they blunder into fishing gear and ships. Scientists warn us that if seismic blasting is allowed to proceed, it will very likely cause the right whale to go extinct. We simply cannot allow this to happen," he says.



Ethan Hawke, with filmmaker Eliza Knockwood, Gretchen Fitzgerald of Sierra Club Canada Foundation, and Mary Gorman of Save Our Seas and Shores

An aerial photograph of a city landscape. In the foreground, there's a dark, possibly paved or concrete area with some greenery. A road or path winds through the middle ground, surrounded by trees with autumn foliage in shades of yellow and orange. In the background, a large body of water, likely a river or lake, is visible, with a city skyline in the distance under a sky filled with soft, white clouds. The sun is low on the horizon, creating a warm, golden glow over the scene.

PROTECTING URBAN BIODIVERSITY AND NATURE



MONTREAL

An extraordinary wetlands area thrives in Technoparc on the island of Montreal. The Technoparc Wetlands Complex is the last remaining wetlands in Montreal.

It is home to more than 172 species, including migratory birds and the Least Bittern, a species listed as threatened in Canada's Species At Risk Act. It also has the remarkable distinction of being home to four heron species alone. At any moment - in the name of further development on this site, an investor is going to start cutting down trees and destroying a specific area in the wetland exactly where green herons are nesting.

In 2019, thousands of supporters from Montreal and across the entire country rallied to send letters and register their outrage that such a pristine place would be subject to disruption and destruction. Stay tuned for more on this fight in 2020.

EDMONTON

Sierra Club Edmonton participated as an invited Core Stakeholder in the City of Edmonton's City Plan, a high-level, decadal plan pursuant to the Province's Municipal Government Act. Under the guidance of City Administration, we attended twelve meetings over a year and a half, with other civic leaders, to discuss revision and consolidation of the previous Municipal Development Plan, the Transportation Master Plan and several specific plans, including the City's 30-year environmental strategic plan, "[The Way We Green.](#)"

We provided recommendations on environment related policies to guide future growth including: energy efficiency and reduction of GHGs, expansion of our Parks and Natural Areas, and limits on Urban Growth, and Transportation. The Draft City Plan was publicly tabled with City Council this March for general debate - now delayed pending control of the Covid19 pandemic. It will serve as a guiding document in a future review and recodification of City Bylaws as well as general direction for City Council governance into this decade.

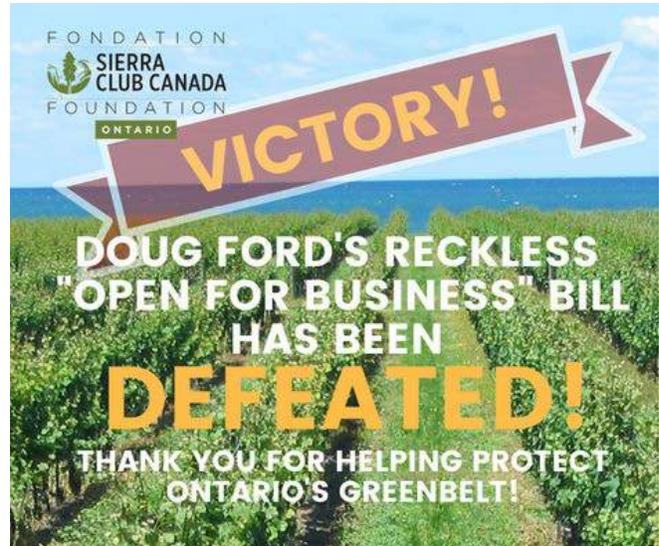


**DEFENDING
ENVIRONMENTAL
LAWS
AND FIGHTING
CLIMATE CHANGE**

ONTARIO CHAPTER

2019 was a challenging year as a new provincial government geared up to reduce environmental protection in a variety of ways - gutting the Endangered Species Act, repealing zoning provisions that protect water and greenspaces, cutting the budgets of our Conservation Authorities and reforestation programs.

However, in February we saw a victory in our fight to defeat Bill 66. In this Bill, Schedule 10 would have allowed municipalities to circumvent regulations, including the Clean Water Act and Greenbelt Act, as long as they could claim their development created employment opportunities. Schedule 10 also threatened headwaters of major streams that feed into the Niagara Escarpment and the Oak Ridges Moraine.



Your massive outcry convinced them to remove this portion of the bill. "This new position shows that the people of Ontario see the Greenbelt as sacrosanct. It is not to be tinkered with," said John Bacher, Chair of the Ontario Chapter. "This step gives us concrete reason to hope that initiatives to gut Ontario's Endangered Species Act and allow development right up to the edge of the Greenbelt will also be unsuccessful due to public pressure."

The Ontario chapter remains ever-vigilant in its stand to ensure laws protecting species and spaces are not undone by the whims of government or developers.

Dr. John Bacher is a fearless defender of nature and a dedicated Sierra Club Ontario volunteer and leader.

Have a read of his piece [*Endangered Species Act Review - New Assault on Thin Green Line of Environmental Protections In Ontario*](#), to get a better sense of the kind of challenges he takes on in the fight to save nature from destruction.



ON THE GROUND AT COP25

Special report from Sierra Youth



COP25, a conference that began with a flurry of media attention, ended December 15th after falling woefully short of expectations. The UN climate change conference was plagued with bad luck before it had even begun. Brazil had originally planned to hold COP25, but reversed its decision only two months after agreeing to host. Chile replaced Brazil as host, but withdrew with only a month left before the conference, after weeks of mass protests in response to inequality in the country.

With less than a month to go before the opening of COP25, the Spanish government announced that it would be held at IFEMA in Madrid. Twenty-seven thousand delegates arrived in Madrid at the beginning of December for COP25. The conference was scheduled for twelve days, during which time negotiators would confirm the policy surrounding Article 6 of the Paris Agreement – the section which authorizes the global carbon market system – and determine financing for countries most vulnerable to the impacts of climate change. The day before the official opening of COP25, UN Secretary General António Guterres stated, “I expect a clear demonstration of increased climate action ambition & commitment out of COP25. Leaders of all countries need to show accountability & responsibility. Anything less would be a betrayal of our entire human family and all generations to come.” Instead, the conference ran two days over schedule – making COP25 the longest meeting in the 25-year history of the conference – with most decisions pushed to next year’s conference in Glasgow, Scotland.

Guterres’ statement echoed the massive push for climate action led by youth this past year, with more than four million joining a global climate strike in September. Civil action has become a reigning story over the past year, yet over the two weeks of the conference, the massive divide between the global push for action on climate change and the disappointing inaction from governments became clear. I attended week two of the conference, and from the moment I stepped foot onto the venue, the mood felt somber. Negotiations inside the conference stumbled and fell flat, and as an observer at COP, I felt disheartened as I reported back home to Canada.

One thing became clear from the very first day I attended – Canadians had a strong presence in Madrid. The first side event I attended, ‘Climate Action and Life below Water and on Land – Linkages with Human Activities’, had a roundtable introduced by David Suzuki. He asked, “Why, despite so many warnings for decades now, are we living in a way that is totally unsustainable?”, and stressed the need to find an ecocentric way of seeing the world. Not long after I left the panel, Canadian Indigenous peoples held an action opposing the Teck Frontier oil sands project – now making headlines as the Liberal Cabinet will decide this month whether or not to approve the project. For the first time, actions were being held within the COP venue, rather than solely outside. From the moment the action began, a group of youth had gathered in support, and Green Party MP Elizabeth May quickly appeared... as did a number of armed security guards, moving closer with each passing minute. Despite my initial apprehension at seeing armed guards so close to us, I assured myself that they wouldn’t take action against a peaceful action. As the week continued, it became clear that I had thought wrong. Tuesday brought a severe increase in security at COP, as Ministers arrived in Madrid.

Also arriving at COP that day was Greta Thunberg, who arrived in Madrid after a three-week journey across the Atlantic Ocean following the relocation of COP from Chile. On Wednesday December 11, she addressed a crowded room in Planery Baker, with a scathing message for government officials. "Finding holistic solutions is what the COP should be all about, but instead it seems to have turned into some kind of opportunity for countries to negotiate loopholes and to avoid raising their ambition," Thunberg said, followed by a round of applause from the crowd. "We are desperate for any sign of hope. I've given many speeches and learned that when you talk in public you should start with something personal or emotional to get everyone's attention, say things like, 'our house is on fire', 'I want you to panic', and 'how dare you'. But today I will not do that, because then those phrases are all that people focus on. They don't remember the facts". She finished her speech with a strong message – "I am telling you there is hope. I have seen it. But it does not come from governments or corporations. It comes from the people".

That same day, Greta Thunberg was named Time Magazine's Person of the Year. At the same time, an action within COP25 that spelled hope for many resulted in hundreds of observers being forced out of the venue. On Wednesday afternoon, hundreds of demonstrators gathered outside of Planery Baker, the very room in which Thunberg had given her speech only hours before, and performed a cacerolazo, a form of protest originating in Chile. Their motto was, "Step up, pay up" – a direct message to the wealthy industrialized countries who refused to meet their commitments under the Paris Agreement and human rights law to provide finances to support communities suffering from increasingly severe disasters as a direct result of climate change. COP25 made the decision to physically remove hundreds of activists from the venue, and debadged. The atmosphere at COP25 for the rest of the day was hard to describe. All observers were barred from entering the venue for the remainder of the day, and most of us spent the evening wondering if we would be allowed back in for the rest of the week.

That evening, the Government of Canada hosted a reception for Canadians at COP – it was a strange day, to say the least. Following Canadian Minister of Environmental Jonathan Wilkinson's remarks, Elizabeth May introduced youth Indigenous activists who just hours before had been removed from COP25, who pushed for an end to the Teck Frontier mine. I would like to say that the entire room of Canadians stood and listened, but they didn't. The following two days that I was at COP remained somber. Negotiators were exhausted, and observers feeling downtrodden. More and more side events hosted 'happy hour' following panels, hoping to draw in fatigued attendees with the promise of wine.

Negotiations finally wrapped on Sunday afternoon, two days over schedule, with little progress having been made. At COP26 in Glasgow in 2020, countries will need to provide their Nationally Determined Contributions. With decisions regarding Article 16 pushed to next year, the agenda in Glasgow will nearly double in size. How much can we possibly achieve then? As a recent MA graduate, I have spent my entire academic career studying COP negotiations. Being present in Madrid to watch the break down of this conference left me with a feeling of unease for the future.

But while the officials at COP25 did little to nothing to advance action on climate change, civil society found its voice within the walls of the venue. We cannot lose this momentum. We are ended 2019 at a time of unbearable disaster – wildfires in Australia have been raging for more than a month, destroying 3 million acres of bushland and killing untold amounts of wildlife. In all, the climate crisis has been linked to at least 15 disasters last year, with damages over \$1 billion each. Global activism on climate change needs to push us forward on climate action, to ensure that nations meeting in Glasgow next year will up their commitments to keep average global temperature increase to 1.5C. In 2020, I am going to hold our leaders' feet to the fire by meeting with my local MP, and encouraging Sierra Youth and Club members do the same.



CONNECTING
PEOPLE WITH
NATURE



Wild Child Edmonton - One of the most notable accomplishments of Wild Child is the capacity to bring together a coalition of educational institutions that envision a better future for children. Wild Child provided opportunities for active exploration of urban nature and constructed deep environmental knowledge of the world around us. We are proud to have generated changes among teachers, children and caretakers to encourage child-oriented, play-based activities helping to foster a lasting relationship with the natural world. Most importantly Wild Child supported Edmonton's poverty reduction initiative by providing fair access and removing financial barriers to help more children get into the 'wild'.

Wild Child Edmonton was launched in January 2019. With funding from Alberta EcoTrust, we delivered 24 Nature Immersion programs, engaging in over 3,240 hours of outdoor play. We engaged a total of 687 individuals: 540 participants, 51 teachers, 96 volunteers. With funding from Edmonton Community Foundation, we hosted 5 teacher workshops and booked 15 ECO-Buddies programs for 2020 delivery. Funding from the Community Initiatives Program from the Government of Alberta allowed us to book 17 Nature Immersion programs for delivery in 2020.

The Edmonton Community Foundation and Community Initiatives Program provided funding to extend a contract for our coordinator and hire a specialist to help with program development, delivery and evaluation.



We are grateful for partnership with: Edmonton & Area Land Trust to use their conservation lands for forest school programming; the Steadward Centre at the University of Alberta for use their Trail Rider to provide accessible outdoor recreation; and Edmonton Public Schools where Wild Child is now a registered vendor and included on the online platform for educational programs



Wild Child Nova Scotia - Wild Child Nova Scotia this year helped connect more than 120 children with the beautiful wilderness that lies just outside of the Halifax area.

Our program accounts for roughly 4,000 hours of outdoor education and natural immersion for Halifax Regional Municipality youths.

4,000
hours of
outdoor
education

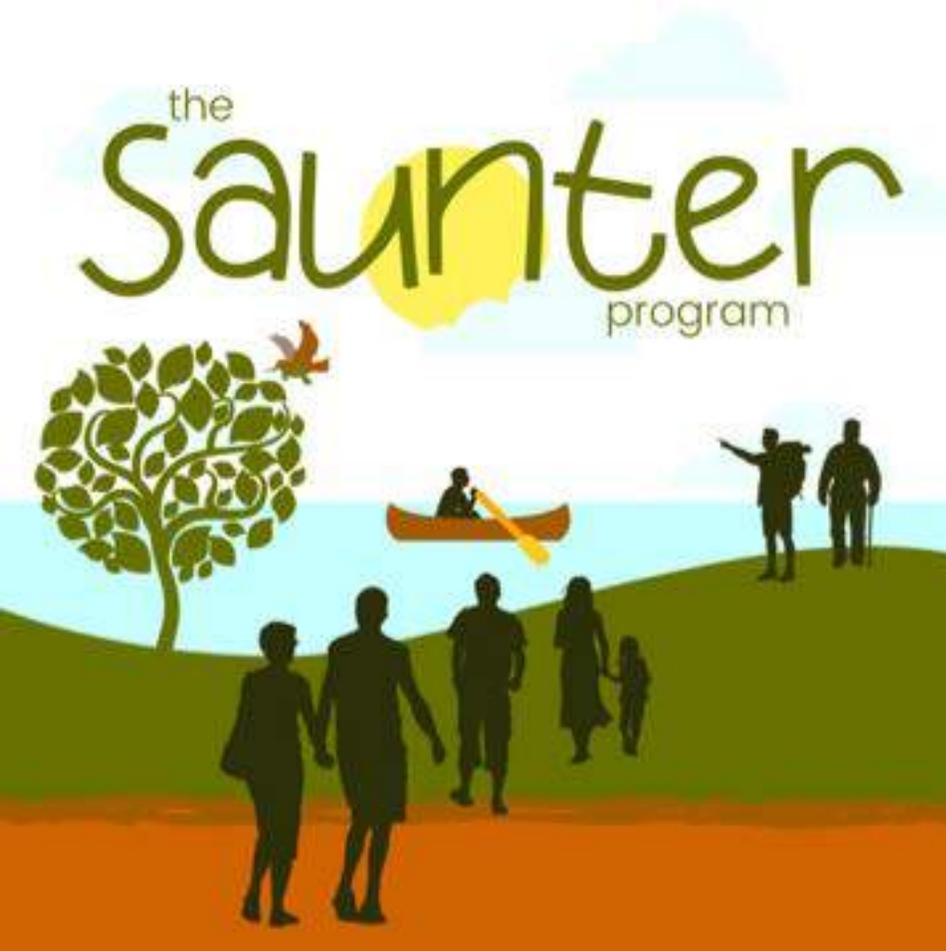
Wild Child PEI - The Wild Child programs on PEI exploded in popularity in 2019. The program receives multiple requests to have children added to the waiting list. We are adjusting to the demand and ensuring we grow sustainably.

Wild Child PEI receives great feedback from caregivers and kids alike! We invite you to [have a look](#) and some of our videos and images that capture many special moments and activities that are keeping our children wild!

Wild Child PEI received several grants to launch new programs including: Free Family Forest School sessions, a girls' LeadHERship program for 10-13 year-olds that will run throughout the summer ending in a sleepover camp out, expanding to a new site in Summerside, and introducing more gardening in our programs.

Finally, we have been in conversations with PEERS Alliance (a local non-profit that does a lot of work with 2SLGBTQ+ folks) about adding in a short Queer Kids Wild Child program.





DEVELOP A DEEPER APPRECIATION FOR THE NATURAL ENVIRONMENT WHILE LEARNING FROM INDIGENOUS KNOWLEDGE-SHARERS ABOUT THE INTERCONNECTIVITY BETWEEN ALL LIFE.

The Quebec Chapter was thrilled to launch The Saunter Program in November 2019 - Trees, plants, waterways, insects, wildlife, even the tiniest micro-organisms - all play a vital role in supporting our shared ecosystem. Our failure to respect life - organic, animal, and human - has led to the ecological crisis in which humanity now finds itself. We invite you to participate in the Saunter Program - Indigenous ecology learning tours designed to bring city dwellers into the beautiful landscapes of Greater Montreal and surrounding areas.



TO INQUIRE ABOUT 2020 SAUNTER DATES, GO TO: SIERRACLUB.CA/SAUNTERPROGRAM OR CONTACT QUEBEC@SIERRACLUB.CA WITH THE SUBJECT LINE: SAUNTER PROGRAM

The Saunter Program is a partnership of:

MOHAWK
COUNCIL OF
KANESATAKE



KANESATA'KEHRÓ:NON
KANIEN'KEHÁ:KA
RATITSÉNHAIENS

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QUÉBEC

NATIONAL HIKE for the ENVIRONMENT



F O U N D A T I O N
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F O U N D A T I O N



*Go on.
Get out there.
Get a little mud on yer boots.*

In 2019, we held a successful National Hike for the Environment, a nation-wide event that celebrates being outdoors, where participants can combine their passion for hiking the trails with their passion for protecting the environment. More than 100 hikers and donors supported this event that raised important funds for our chapters.

Be sure to join us for this unique event, taking place in Fall 2020. We will be welcoming corporate teams, community groups, schools, families, and individual walkers and hikers from every generation.

Stay tuned for updates, and [please sign up as a Hiking Hero](#) for the 2020 National Hike for the Environment! If you wish to become a corporate sponsor of the event contact:

Melissa Munro
National Director of Development & Communications
email: mmunro@sierraclub.ca



BE A HIKING HERO FOR THE PLANET!

CHEERING ON OUR CHAPTERS



OUR HEART AND SOUL

Our volunteers and staff of our chapters are the heart, soul and lifeblood of Sierra Club Canada Foundation. They are engaged on the ground, and helping to broaden our important grassroots efforts. Here is a taste of just some of the activities carried out by our chapters in 2019.



ATLANTIC CHAPTER

- Sierra Club US leadership from Florida in attendance at press event on May 14
- Officially endorsed Fridays for Future- Global Strike for Climate
- Ongoing Participation in and support for consultations for New Brunswick gypsum mine development
- Participation in TAG for Regional Assessment for offshore oil and gas exploratory well drilling
- Events in early November in Halifax related to banning off-shore oil & gas development
- Marine Protected Areas petition



- Chair Megan Sutton attended COP25 in Madrid, Sp in on behalf of SCCF
- Building capacity through increasing volunteers and membership by establishing consistent social media presence (instagram, weekly Facebook activity featuring prominent environmental issues)
- Launched University Ambassador Program to establish presence in youth-based communities, engaging students in Sierra Youth activities

QUEBEC CHAPTER

- Participated in Climate Strike march on Sept 27th in Montreal
- Saunters Program launch
- Request from Alternatives to engage youth and Indigenous voices
- Earth Day workshop with speakers held on April 28
- Oka Park hike led by a Mohawk leader
- Walk with federal candidates in L'Anse-à-l'Orme





ONTARIO CHAPTER

- Two Plastics beach clean-ups conducted: Rouge Beach and Cherry Beach in Toronto (80 hours)
- Peel Group meetings in Brampton monthly with great speakers & activism opportunities
- Special Peel Group Earth Day event: Drawdown discussion of climate solutions. (400 hours)
- At least 6 tabling events including University of Toronto Environmental Careers Day, Seedy Saturdays, EcoFair and EcoBuzz (120 hours)
- Biodiversity Day at Charles Webster Public School Toronto - presentation and outdoor activities with the high school students (volunteers about 20 hours plus kids outside (120 hours total)
- Heart Lake medicine wheel - 25 participants at our 6th annual service day at garden with Four Colours Drum Circle (100 hours)
- Provided a speaker on native bees and protecting pollinators for Ottawa's "Science Cafe"

PRAIRIE CHAPTER

- Launched 2 Wild Child Programs: Nature Immersion and Eco-Buddies
- Hosted joint conference "Agriculture Drainage & The Environment Conference" in Regina bringing together farmers, academics, environmentalists and public servants
- Successfully advocated for North Saskatchewan River Valley against industrialization
- Petition for Saskatoon's NorthEast Swale
- Hosted events such as federal election event "Why is Climate an Issue to Vote On"; outdoor all-abilities event for "International Trails Day"; and Earth Day Wild Child Event



FINANCIALS

Statement of Operations For the 12-month period ended December 2019

	2019	2018	2017
Revenue			
Donations and Membership	272,541	216,507	357,036
Grants	186,705	186,250	81,105
Government (Note 1)	77,831	78,217	88,471
Bequests	-	54,386	-
Other (Note 2)	68,729	29,498	15,596
Total Revenue	605,807	564,858	542,207
Expenditures			
Programs	359,067	319,611	370,153
Communications	56,856	51,030	33,488
Operations (Note 3)	101,506	147,332	76,761
Development	73,789	105,765	71,333
Total Expenditures	591,218	623,739	551,734
Excess (deficiency) of Revenue Over Expenditures	14,589	(58,881)	(9,527.58)

Note 1

Government - Federal	44,730	56,762	42,298
Government - Provincial	32,932	15,185	32,516
Government - Municipal	169	6,270	13,657
Total Government Funding	77,831	78,217	88,471

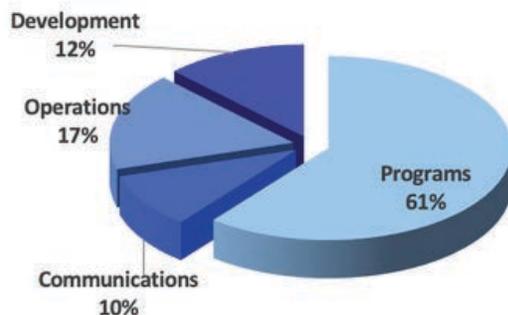
Note 2

In 2019 an unrelated not-for-profit corporation resolved to forgive the final portion of a loan received in 2018. This amount, \$29,705, is shown in Other Revenue.

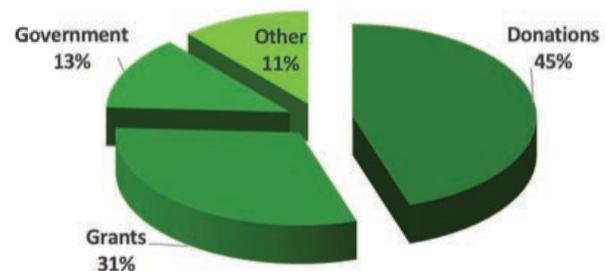
Note 3

In 2018 management determined it was no longer possible to accurately assess the carrying value of the Donor List due to both systems constraints and changes to Canadian privacy Laws. Management determined the most prudent course of action would be to assess the carrying value of the Donor List at zero. As a result of this assessment, an impairment loss of \$60,000 has been recognized in the 2018 Statement of Operations.

2019 Organizational Expenditures



2019 Sources of Funding





GRETCHEN FITZGERALD NATIONAL PROGRAMS DIRECTOR

In early September 2019, our home in Halifax shook with the winds of Hurricane Dorian. As we watch the storm with fear and wonder, I was also pierced with a deep sense of guilt. Why had I not done more to protect my child and my community from the ravages of this storm – and others we know are to come as the climate emergency gets worse?

And then the morning came. We saw trees uprooted and major damage to homes and businesses – but nowhere near the devastation experienced elsewhere to the South. Not this time.

A couple weeks later, we were marching with millions of people from around the world, calling for action on climate change and climate justice. Led by implacable and fearless youth leaders, these marches sent a clear message for our leaders: no more excuses, listen to the science and confront the climate emergency. This was a storm of a different sort – and it was an honour and a thrill to be part of it, after decades of watching politicians elude accountability on climate action, we were making noise that could no longer be ignored.

Sierra Club members “rallied” in many other ways in 2019 – in municipal council chambers, in committee rooms, in school rooms and in the outdoors – bringing about the changes most needed right now.

We pushed for emergency actions to protect the critically endangered North Atlantic right whale and stop oil drilling in its habitat in the Gulf of St. Lawrence. We secured commitments and action to tackle the plastic pollution that kills wildlife and chokes our waterways. Protectors in communities across the country rose up to fight the destruction of irreplaceable and treasured natural spaces and wildlife habitat. Led by Wild Child mentors in Edmonton, PEI, and Nova Scotia, children played, climbed, and explored trees, streams and beaches – building a lasting connection to our natural world and the need to protect it.

There is no question that 2019 was a year of reckoning. But through our work, through unprecedented awareness and action, inside the Club and outside it, this crisis was becoming a creative, not a destructive, instrument.

The threats we face are real and terrifying. We know we can't stop a hurricane once it hits – but I know from being in the midst of the storm with our courageous and creative members and supporters, that working together we have truly the power to change the course of the future.

Thank you.

FUNDERS & SPECIAL PARTNERS

Agnora
Alberta Ecotrust Foundation
All Charities Campaign
Apple Inc.
Aqueduct Foundation
Best Buy Canada Ltd.
Calgary Foundation
Canadian Online Giving Foundation
Carrefour de l'Isle Saint-Jean
Carthy Foundation
Chanclani Foundation
Charlottetown Rotary Radio
Child and Nature Alliance of Canada
CHIMP: Charitable Impact Foundation
City of Charlottetown
Coady Street Party
Community Foundation of PEI
Duffy Baker Construction Corp.
Ecology Action Centre
Edmonton Community Foundation
Ginkgo Zero
Glebe Collegiate Institute
Government of Alberta
Holland College
Hope for Wildlife Society
IBM Canada
Jewish Community Foundation of Montreal
Link Charity Canada
LUSH
N.A. Taylor Foundation

Native Council of PEI
New Roots Herbal
Nova Scotia Department of Transportation and Infrastructure Renewal
Ottawa Community Foundation
ParticipACTION
PayPal Charitable Giving Fund
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ONE EARTH
ONE CHANCE

Tru Earth is excited to partner with Sierra Club Canada Foundation. Their values and critical energy devoted to achieving environmental and social justice wins are reflective of those of our company. We share a vision that is grounded in humility and integrity that strives to empower others. At Tru Earth, we believe little hinges swing big doors and small actions add up to big changes. No other organization has been in the trenches swinging big doors longer than Sierra Club Canada Foundation. Their supporters continue to show up and stand up to fund and support important campaigns to protect species at risk, our lakes and rivers, and the broader challenges we face in the fight to protect our planet. Tru Earth is committed to working together with Sierra Club Foundation to further our shared commitment to protect ecosystems, leave fossil fuels in the ground and advocate for a just transition to a sustainable, resilient economy.

Brad Liski, CEO Tru Earth www.tru.earth

Most heartfelt gratitude to our dedicated members, donors, volunteers, partners and supporters for your generous contributions of funding, action, time and talent. Your contributions are valued and you are helping to create change for the better.

Thank you!

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