

#YCCC



YOUTH Career Connect CONFERENCE

inspiring young people to
choose a sustainable career path

OTTAWA July 27-29 2018



Presented by

A lead grant
provided by



Patrimoine
canadien

Canadian
Heritage

Canada



3 days + 50 eager young people + 20 inspiring leaders in sustainability = a lean, mean green machine of a sustainable economy

When you are young, it often only takes one experience to set a spark - one word or expression from an inspirational leader, a special moment when something just clicks, being part of a magical time with peers, that speaker you'll never forget.

That's what Youth Career Connect Conference is all about: setting the stage for possibilities and inspiring young people with ideas and a world of opportunities.

We're bringing 50 young people to Ottawa for 3 days in July to do just that.

Because when you gift the opportunity of expanding minds, exposure to great companies and leaders, and wrap it all up in the great city of Ottawa, you've helped to open the world up to them.



1 idea + 1 leader
who makes it
all click for you
+ a desire to
choose a path
that will help
the world
= the spark

The Youth Connect Career Conference will bring together more than 20 of Canada's premier thought leaders and practitioners in the sustainability sector.

From green tech and clean tech, law, policy and government, journalism and media, renewable energy and renewable products, systems and data, finance, the world of non-profits, expeditions and adventures, and more!

Our conference attendees will hear from passionate and experienced leaders, and will come away from the conference with ideas – from blue sky and ambitious to tangible and deliverable – and be left with lasting inspiration about how, they, too, can choose a path to help make and then keep our world a healthier, safer place to live.



**1 great opportunity
+ 1 young person
who's excited to
participate
+ YOU = planting
the seeds for a
future green leader**

You can help plant the seed and grow a future leader.

By bringing one or more youth participants to The Nation's Capital for this phenomenal conference, you will be the pivotal conduit for this great opportunity.

You can sponsor a youth participant and know that you have provided them with one of the most thrilling and unique experiences of their lives.

We know you will feel great about your decision to sponsor youth attendees and know that having a direct hand in opening their minds to the world of sustainable career opportunities will literally change lives and contribute to a strong, green economy – now and for decades to come.

Please see our detailed Sponsorship Benefits following, but here is a brief breakdown of options:



**Good, nutritious food + venue costs
+ safe accommodations x 3 days =
AWESOME!**

1 Youth Participant = \$200

3 Youth Participants = \$600

5 Youth Participants = \$1,000

10 Youth Participants = \$2,000

**From the bottom of our hearts, thank you for making the
consideration to sponsor the Youth Career Connect Conference!**

**Our youth attendees will be thankful to have your sponsorship
for what is going to be a unique and once-in-a-lifetime
event that will set them on the path to becoming valuable
contributors to the health and sustainability of our world.**



We're Youth.

We're passionate about the environment.

And we rock.



Active since 1996, Sierra Youth is the youth branch of Sierra Club Canada Foundation, with a mission to empower young people to become active community leaders. Through grassroots action, and an anti-oppression approach, Sierra Youth aims to address globalization, consumption, and climate change while acting as a resource for youth concerned about environmental and social justice issues.

Our Executive includes volunteers and young professionals whose strengths and interests include: engaging youth, helping to shape environmental policy, coalition building and education and awareness.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

	Diamond Level Sponsorship (CAD\$2000)	Platinum Level Sponsorship (CAD\$1500)	Gold Level Sponsorship (CAD\$1000)	Silver Level Sponsorship (CAD\$750)	Bronze Level Sponsorship (CAD\$500)
PRE-EVENT RECOGNITION					
Press release	✓	✓	✓	✓	✓
Hyperlink to your website from ours	✓	✓	✓		
Two advertisements on Sierra Youth's social media (Facebook, Twitter)	✓	✓			
ON-SITE RECOGNITION					
Banner space	✓				
Recognition at conference (opening and closing)	✓	✓	✓	✓	✓
Logo on presentation slide	✓	✓	✓	✓	✓
Logo on event schedule	✓	✓	✓	✓	✓
Exhibit booth on Friday, July 27	✓				
POST-EVENT RECOGNITION					
Thank-you email blast	✓	✓	✓	✓	✓
Acknowledged in Sierra Club Canada Annual Report	✓	✓	✓	✓	✓



Yes, I/WE wish to sponsor a young conference participant(s):

- 1 Youth Participant = \$200
- 3 Youth Participants = \$600
- 5 Youth Participants = \$1,000
- 10 Youth Participants = \$2,000
- Other: \$.....



COMPANY OR INDIVIDUAL SPONSOR NAME:

Name of contact:

Method of payment:

Credit Card: Visa MasterCard

Card #: Ex: /

We will send a business/personal cheque to Sierra Youth, c/o Sierra Club Canada Foundation, P.O. Box 2007. STN B. Ottawa, ON K1P 5W3

Sierra Youth and Sierra Club Canada Foundation

Tel: 1.888.810.4204 or 613.241.4611

email: vickyf-s@sierrayouth.ca